

## Semi-annual 2010 - Project Progress Report for BOLJ39

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Project Responsible Office: **COBOL**

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### Progress Report Details

Consolidated Project Information	
Project Number	BOLJ39
Project Title	Drug Abuse and Crime Prevention in the Municipality of El Alto
Project Duration	2007 - 2010
Project Starting Date	04/10/2007
Location	Bolivia
Responsible Office	Country Office in the Plurinational State of Bolivia (COBOL)
Strategic Theme and Result Area	3. Prevention, treatment and reintegration, and alternative development 3.1. Community-centred prevention
*Executing Agency	UNODC
*Government Implementing Agency	Municipal Government of El Alto
Overall Budget	\$531,800
Total Approved Budget	\$471,683
In-Kind Contributions	US\$ 62,100
Donors	Bolivia, Spain, Sweden, United States of America

#### I. UNODC Strategy Context

##### Theme

3. Prevention, treatment and reintegration, and alternative development

##### Result Area

3.1. Community-centred prevention

##### Result(s)

Enhancing national capacity to prevent drug abuse.

##### Contributions to Results Achievement:

The Project, in close coordination with the Municipal Government of El Alto, educative institutions and the Anti Drug Special Force (FELCN) planned and organized a social mobilization to prevent drug abuse. During the event attended more than 4,000 people, including 1,500 teachers, students and parents from 35 schools, who have been able to inform and provide greater awareness to the population of the Municipality of El Alto, about the **root**-causes and consequences of drug abuse, through pedagogic

intervention and educational strategies provided by the project, which were incorporated within the schools' educational programs.

## **II. Results Achieved (Project Objective, Outcome, major Outputs)**

### **Project Objective:**

The Project promotes healthy lifestyles to curb growth in prevalence rates of drug abuse and crime in the Municipality of El Alto promoting healthy lifestyles and strengthening protective factors of society through comprehensive intervention and participative strategies in order to awareness, educate and mobilize society against drug abuse and crime. Healthy lifestyles are defined as social processes, traditions, habits and individual and group behavior that leads to satisfy human needs to reach greater wellbeing. In this sense, the project is systematized curriculum and pedagogical proposals suggestions for teachers to strengthen the prevention of drug abuse and crime at school and at home, including vocational training for high risk youth.

### **Results achieved based on indicators:**

The Project is generating a greater awareness in the educational community of the Municipality of El Alto (teachers, parents and students) and its institutions on the risks and consequences of drug abuse. The Municipal Government is receiving support of the Project to increase capabilities to design and implement drug abuse prevention programmes. The Municipal Government with the support of the project has created a Parents School to provide training to parents on issues related to drug abuse prevention. Since the beginning of the project, 2,500 teachers have been trained in prevention of drug abuse that have passed on their knowledge to more than 60,000 students in 80 educational establishments. Additionally, over 60 municipal government officials were trained by the project, who eventually worked with the project in the development of their activities.

### **Outcome(s):**

The project will provide technical capabilities and intervention methodologies to local institutions that are responsible of the Municipality of El Alto's sustainable development, educational institutions and community organizations to be able to design and implement drug abuse and crime prevention programmes, as well as to promote healthier life styles, including protective factors and vocational training opportunities for marginalized young people that are in high risk of drug abuse and violent crime. The Project will provide to the Municipality of El Alto technical tools for training in drug abuse and crime prevention, create awareness and social mobilization.

### **Results achieved based on indicators:**

During the period under review, the Project provided technical tools and training to the Municipal Government and the Antidrug Special Force (FELCN) personnel to strengthen Municipal Strategies against drug abuse and crime. The project in coordination with de Municipal Government and the FELCN organized and implemented a social mobilization campaign in the Municipality of El Alto, which included specific information related to risk and consequences of drug abuse, as well as theatrical play, musical groups and other activities created by students. More than 600 teachers, students and parents of 35 schools participated actively in the social mobilization generating greater awareness among the population about drug abuse and crime problems.

Young people at high risk of drug abuse and violent crime, who are involving in gangs, received project support through vocational training, so they could incorporate in the job market in better conditions and to build a project life. 7 vocational training courses were organized and conducted by the project benefiting 120 young people.

### **Outputs:**

Output 1: Strategic alliances

Output 2: Drug abuse prevention in schools

Output 3: Social mobilization against drugs and crime

## Output 4: Vocational training and employment opportunities

### Results achieved based on indicators:

#### Output 1: Strategic alliances

The project signed 10 new Inter-institutional Cooperation Agreements. These agreements were signed with the *Universidad Pública Autónoma de El Alto*, the *Universidad Mayor de San Andrés* (in both cases with the *Communication Sciences* career) and 6 agreements with schools that expressed interest to participate of project activities, strengthening teacher skills for drug abuse prevention. These agreements are facilitating project activities related drug abuse and crime prevention.

#### Output 2: Drug abuse prevention in schools

The project has trained on drug abuse prevention and healthy life styles issues to 129 principals and teachers from 6 new schools, which were incorporated to project's activities. These teachers, once trained in issues related to drug abuse prevention will transmit their knowledge to their students in the classroom. Additionally, 19 schools have included in their study program drug abuse prevention courses for three consecutive years. At the same time, 50 schools which were participating of project's activities since 2009 continue transmitting drug abuse prevention contents, contributing to generate sustainability to project activities.

The project in coordination with the *Universidad Mayor de San Andrés* have certified 359 students who have started studies on prevention during 2008 and who have completed 240 hours of instruction, including drug abuse prevention contents among the students. UNODC, Municipal Government and the District Educational Directors have certified 491 teachers. These teachers completed 122 hours of drug prevention training with students.

In commemoration of the International Day Against Drug Abuse and Illicit Trafficking of Drugs, the project in coordination with the Mayor of El Alto have organized a social mobilization (Educational Fair) with the participation of 600 students, teachers and parents from 35 schools. During this fair, the participants presented and distributed various forms of printed and audiovisual material, theatrical plays, poetry, life projects, various spare time activities, healthy life habits, self-esteem, solidarity and respect towards diversity linked to drug abuse prevention.

The project systematized a data base on project's beneficiaries and a study program intended to prevent drug abuse provided by school teachers, through the following evaluation instruments applied for the supervision and follow-up: i) Registry of data of the direct and indirect beneficiaries; ii) supervision of the teachers' pedagogic files; iii) supervision the principals' files; iv) monthly, quarterly and annual reports of the teachers and principals; v) Supervision of Educational Fairs, mobilization campaigns, transmission programs and social communications and academic certificates, as well as special mentions.

#### Output 3: Social mobilization against drugs and crime

The project has designed a Mobilization and Social Communications Plan to develop processes for educational communications through the mass media, aimed at the developing of a more critical judgment, which would also reflect the needs of the beneficiaries from the project and of the population of El Alto in regards to the problems related to drugs and the factors related to drug prevention. This plan includes: Mobilization campaigns; radio and television programs, and publications through the press media; press conferences, forums-debates and interviews with the media; movie festivals and short films, theatrical plays and poetry; mural and graffiti contests; educational fairs and multidisciplinary activities; as well as interactive communications through social networks, facebook and WEB.

Within the terms of such Plan, there was the first mobilization and social communications campaign from the 3 campaigns that **were** foreseen for this term, which included information and awareness about the issue of drugs and the results of the project to more than 4,000 people which included parents, municipal, educational and university authorities, by completing 2 academic acts for the certification of teachers; an

inter-school educational fair on June 26; 7 community-educational fairs; conferences and press bulletins and the facebook social network.

In order to socialize the “Municipal strategy of citizen safety against drug abuse, violence and crime”, the project elaborated a plan addressed to public and private institutions, authorities from the National Police and from the Municipal Government of El Alto, as well as the social organizations, in an effort to strengthen the mentioned-above strategy and their implementation within the Municipality of El Alto.

#### **Output 4: Vocational training and employment opportunities**

The project has strengthened the work skills and it has supported to improve the opportunities for employment of 166 young people who are at high risk of drug abuse and the commission of crimes, 46 of whom incorporated to labour market and 40 of them has started their entrepreneurial businesses. The project planned and conducted 7 vocational courses as follows: 2 sportswear clothing; 2 handmade knitwear; 2 graphic design and 1 for computer technical applications.

Within the terms of the recommendations issued at the meeting of the Inter-institutional Technical Committee (ITC) held in February 2010, the project in close coordination with the Municipal Government of El Alto has been designing new intervention mechanisms for the labour training young people, who are at high-risk of drug abuse and violent crime. For example, community-training workshops will be installed in the Learning Resource Centres to permit neighborhood councils have greater access. Also, the coordinators of the above centers will be responsible for organizing and monitoring training for employment.

### **III. Risk Analysis (Assumptions)**

#### **Analysis of Risks and Critical Assumptions:**

The change of the main authorities of the Municipal Government of El Alto may cause delays within the activities of the project, in response to this risk, certain strategic coordination channels have been established with some of the main authorities of the Municipal Government to guarantee **the timely execution of project's activities**.

### **IV. Project Management**

#### **Performance of Project Management and Cooperation among Implementing Partners:**

In order to guarantee the continuity of project's activities for drug abuse and crime prevention, it has developed an information and awareness process for new municipal authorities, parents and neighbors associations, about the activities and the scope of the project.

A communication strategy has been designed and implemented through various forms of technological and printed media such as radio, television, press, social networks, bulletins, leaflets and others, which have been used to inform, provide awareness and understanding to the people from the city of El Alto about the problem of drugs and the issues related to drug prevention.

The project's team has been strengthened by hiring three professionals. On the other hand, the Municipal Government has appointed permanent additional personnel to guarantee the quality, accuracy and efficiency of the educational processes for the prevention of drug abuse.

### **V. Monitoring**

#### **Monitoring Mechanisms (Data Collection and Analysis)**

The project is implementing a monitoring system, which will allow for further follow up of the pedagogic performance of teachers and of the participation of the students within the transmission process and of the contents of the programs related to drug abuse prevention in the classroom. The systematization of such system will allow having greater efficiency and accuracy within the training, which have been implemented recently. At the same time, the impact is being measured of the critical attitude of the students in response to the problem of drugs and the prevention issues. For such purpose, the evaluations were systematized as they relate to the students who had participated in the project in 2008.

### **VI. Evaluation**

**1) Type of evaluation and major recommendations**

The mid term evaluation was very positive. It is foreseen that the project will achieve the results and objectives proposed in the project document. Within the framework of the main recommendations of the Mid Term Evaluation and ITC conclusions, the project implemented the following actions: 1) Designed the mobilization and social communications plan, which is being currently applied. 2) Helped to strengthen the technical team; 3) Promoted the registry of a municipal agenda to extend the duration of the project; 4) Established mechanisms to improve work training processes with greater participation of various operative sectors of the Municipal Government.

**2) Major recommendations of the Tripartite Review and/or Steering Committee**

At the meeting of the ITC held in February 2010 the Mid Term Evaluation Report was approved, which was done during the second semester 2009. During the meeting, also were approved the progress report of the 2009 project and the work plan 2010.

**VII. Overall assessment of the final implementation status of the project**

B. Project objectives almost achieved with only minor changes, deviations or shortcomings